

# GRANITE STATE COMICON

*NEW HAMPSHIRE'S COMIC BOOK AND POP CULTURE FESTIVAL!*

## 2023 Sponsorship & Advertising Packages



[WWW.GRANITECON.COM](http://WWW.GRANITECON.COM)

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# ABOUT GRANITE STATE COMICON

Granite State Comicon's mission is to provide fans the best in comics, games, and pop culture while maintaining a family-friendly, traditional comic book convention atmosphere. But that's not the whole story.

Granite State Comicon – also known as “Granitecon” – started as a small, local comic book show in Manchester, NH. Our first convention was the 2003 Granite State Comicon. It was a one-day, one-room, no-celebrity, comic book and gaming convention. It was definitely small, to be sure, but it was a hit! And now, twenty one years later, that smaller size continues to serve our guests, vendors, and attendees well.

We pride ourselves in providing a more intimate experience – fans, comic creators and celebrities get a chance to mingle and chat and enjoy each other's company. Being smaller is reflected in our pricing as well. We strive to keep our ticket prices as low as possible, our table and booth rental prices are lower too.

As we continue to grow our brand, that growth is balanced by our customer service, attention to detail and personal connection. From our Convention Producers to the Volunteer Staff, our goal is not to be the biggest show, or have the most celebrity guests....

***Our goal is to give everyone who attends our event the best experience possible!***

Now in its **21st year**, Granite State Comicon is the NH comic book and pop culture event featuring artists, vendors, cosplay and more!

Granitecon draws in over **5,000 fans** during the course of the weekend, many from out of town looking for a place to eat, drink and shop.

Granite State Comicon hosts over **400 Vendors and Artists** during the convention.

Granite State Comicon is a **family-friendly** event with activities for all ages

**Over 20,000 social media followers**

 @granitecon  
**12,000+**

 @granitecon  
**5,000+**

 @granitestatecomicon  
**2,700+**



September 15-17, 2023 | The DoubleTree by Hilton Downtown | Manchester, New Hampshire

# OUR GUESTS

Granite State Comicon hosts hundreds of Guests from the worlds of; Comic Books, Film, TV, Anime, Literature and more. Our guests take part in Panels, Q&A Sessions, Autograph Sessions, Artist Alley Appearances, Photo Ops, and conduct interviews with members of the Press. **Guests have included:**

## Artists

Kevin Eastman  
Ben Bishop  
Simon Bisley  
Ron Marz  
Bob Almond  
Dylan Andrews  
Ryan Browne  
Tom Hodges  
George Jeanty  
Andy Kuhn  
Steve Lavigne  
Jim Lawson  
Sara Richard  
Erin Lefler  
Phil Noto  
Ed McGuinness

Brent Peeples  
Paul Pelletier  
Craig Rousseau  
Joseph Schmalke  
Ben Templesmith  
Bill Walko  
Rich Woodall  
JK Woodward  
Todd Dezago  
Rob Guillory  
Freddie Williams  
Mike Rooth  
Tom Waltz  
Esau Eacorza  
Elias Escorza  
Trevor Von Eeden

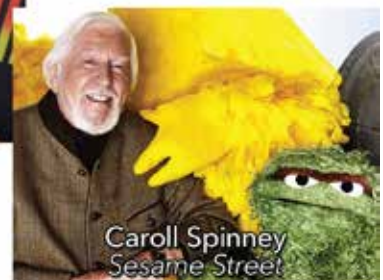
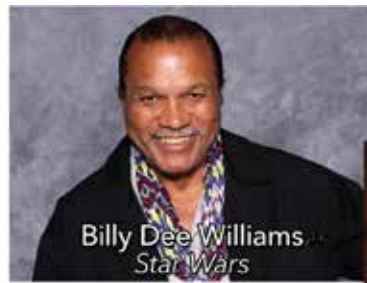


*\*a partial list*

## Entertainment

Janet Varney  
Mick Foley  
Judith Hoge  
Gemma Whelan  
Daniel Portman  
Josef Altin  
Finn Jones  
Ian Whyte  
William Forsythe  
Cindy Morgan  
Cynthia Dale Scott  
Ricco Ross  
Dawn Wells  
Larry Wilcox  
Noah Hathaway  
Dave Barclay  
Johnny Yong Bosch  
Steve Cardenas

Dameon Clarke  
Jeremy Howard  
Samantha Newark  
Charlet Chung  
Lucie Pohl  
Dante Basco  
Eva Bella  
Livvy Stubenrauch  
Linda Larkin  
Rick Farmiloe  
Troy Baker  
Doug Jones  
Jyoti Amge  
Sara Mitich  
Damon Runyan  
Sam Vartholomeos  
Steve Whitmire  
Butch Patrick



*\*a partial list*



# SPONSORS & PARTNERS

## Who We've Worked With



Southern  
New Hampshire  
University



CROSS  
INSURANCE



TIXR



Alterna Comics  
Portland Pie Co.  
Coolwaters Prod. LLC  
Feature Presentation  
growtix  
Granite State Candy Shoppe  
Monkey in Pajamas Media  
Thirsty Moose Taphouse  
Alphagraphics Manchester

Comic Art House  
Granite State Lunchbox  
Diz's Café  
Black Caravan Comics  
Barcel USA

# SPONSORSHIP PACKAGES

## *Platinum Sponsorship \$7000*

- Double-page ad in all Granite State Comicon programs
- Logo placement on convention posters
- Logo on all attendee and exhibitor badges
- Logo placement on all flyers
- Logo placement on volunteer t-shirts
- Your name and link on the main page of our website and social media
- High-visibility 10'x10' booth in a prominent location in the Expo hall
- Mention on any radio ads
- Logo placement on print ads
- Logo on step and repeat banner along with GraniteCon logo
- Option to giveaway coupons, information, or product at the convention
- 1 large (3'x8') banner displayed at the convention (banner supplied by sponsor 2 weeks prior) • Coupons and flyers to be displayed at your locations
- Raffle prize giveaways to be done in your name and winners receive your items
- 1 banner placement at after party (banner supplied by sponsor 2 weeks prior)
- 8 weekend passes to the convention

## *Artist Alley Sponsorship \$5000*

Artist Alley is home to not just artists, but writers, inkers and creators of all kinds. This is also home to our featured guests. Sponsorship includes:

- Logo placement on convention posters
- Logo placement on all flyers
- Logo placement on volunteer t-shirts
- Your name and link on the main page of our website and social media
- Logo placement on print ads
- Option to giveaway coupons, information, or product at the convention
- 1 large (3'x8') banner displayed at the convention (banner supplied by sponsor 2 weeks prior)
- Coupons and flyers to be displayed at your locations
- Raffle prize giveaways to be done in your name and winners receive your items
- 1 banner placement at after party (banner supplied by sponsor 2 weeks prior)
- 6 weekend passes to the convention

## *Official Costume Contest Sponsor \$2,500*

**ONLY ONE AVAILABLE** – The most attended event at the Granite State Comicon, the Costume Contest will again be standing room only!

- 1 large (3'x8') banner displayed at the panel and outside the hall (banner supplied by sponsor 2 weeks prior)
- Recognition as official sponsor online and in print! "The Granite State Comicon Costume Contest presented by \_\_\_\_\_"

## *Lanyard Sponsor \$3,500*

**ONLY ONE AVAILABLE** – Be part of history with the official Granite State Comicon lanyard sponsorship. Your logo along with the GraniteCon brand on all 3,000 lanyards

# SPONSORSHIP PACKAGES

## Cell Phone Charging Station Premiere Sponsor \$500

- Wrap-around ad encompassing the cell phone charging station
- Video ad to be run on charging station touch screen

## Cell Phone Charging Station Sponsor \$100

- Video ads to be run on charging station touch screen

## Convention Map Sponsor \$300

- Logo or coupon printed on all printed convention maps to be given out to the fans at the convention.
- Logo placed on your location on the map
- Must be received and purchased no later than August 15.

# PROGRAM ADVERTISING

Over the course of the weekend, a printed version of our Official Program Book is given to all attendees and guests. The program is also made available in digital format on our website. That's a potential audience of more than 20,000!



HALF PAGE  
(HORZ. ONLY)  
**8.5" X 5.5"**

QUARTER PAGE  
(VERT. ONLY)  
**4.25" X 5.5"**

FULL PAGE  
**8.5" X 11"**

# PROGRAM AD OPTIONS

## ***Program Ad 1/4 Page \$200***

1/4 page color ad in our GraniteCon program. Ad must be family friendly and can not promote another event. Ad must be received not later than August 15.

## ***Program Ad 1/2 Page \$300***

1/2 page color ad in our GraniteCon program. Ad must be family friendly and can not promote another event. Ad must be received not later than August 15.: Includes Pre-Panel Slide Advertisement

## ***Program Ad Full Page \$450***

Full page color ad in our GraniteCon program. Ad must be family friendly and can not promote another event. Ad must be received not later than August 15 : Includes Pre-Panel Slide Advertisement

## ***Program Ad Double Page \$650***

Double page color ad in our GraniteCon program. Ad must be family friendly and can not promote another event. Ad must be received not later than August 15

## ***Program Inside Front Cover \$650***

Inside front cover ad in our GraniteCon program in color. Ad must be family friendly and can not promote another event. Ad must be received not later than August 15

## ***Program Inside Back Cover \$550***

Inside back cover ad in our GraniteCon program in color. Ad must be family friendly and can not promote another event. Ad must be received not later than August 15

## ***Partner With Us***

We're once again teaming up with downtown businesses to enhance the convention experience and drive traffic to you!

Here are some ways we can team up:

- Hero-themed drinks and menu items.
- Employees dress in superhero costumes or t-shirts.
- Each VIP ticket holders get a goodie bag with badge pick-up at the start of the weekend. Special offers, coupons, flyers can be placed in the bag.
- Specials for attendees that come in costume. Cosplay and Costume Contests are a highlight of the weekend.

These are just a few suggestions/ideas. We would love to talk about creating fun and unique experiences with your business! All special offers will be promoted on our website and social media so we can drive traffic to you during the convention.

Please contact Scott Proulx at:  
**603-365-1171**  
or **scott@dmcomics.com**



*"Great event for families."*

*Andrew B.*

*"Great show with great people!  
More and more each year! A  
show that cares about their fans!"*

*Brandon B.*

*"Everything. The atmosphere and  
the wide range of pop culture  
items (comics, art, statues, col-  
lectibles) can't be beat."*

*Michael P.*

*"Once again you all put on a  
great show!"*

*Frank R.*



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